Press Release

Pollen launches SmartOEM3 Software Platform and unveils a new identity to redefine process control AI-powered software standards

Moirans, 13/02/2025 – Pollen, formerly known as Pollen Metrology, is proud to announce the official launch of SmartOEM3, its flagship product designed for the semiconductor industry, metrology and inspection equipment manufacturers, as well as process equipment suppliers. Accompanied by a new visual identity marked by a modernized logo, this strategic repositioning reflects Pollen's ambition to become the undisputed standard in process control AI-Powered Software Platform

SmartOEM3 is more than a product: it is a collaborative platform that redefines the possibilities for customization and integration of industrial process control tools. This innovative solution enables the development of process control capabilities more than ten times faster, providing a decisive competitive edge for its users. Designed for semiconductor manufacturers, metrology and inspection equipment suppliers, and process equipment providers, SmartOEM3 paves the way for unprecedented collaboration and innovation.

"With SmartOEM3, we are setting a new benchmark in the process control industry: giving businesses the freedom to customize and innovate without limits," said Johann Foucher, CEO of Pollen. "As a collaborative platform, SmartOEM3 allows our clients to create and deploy solutions more than ten times faster, transforming the way they approach their projects. This repositioning as Pollen, accompanied by a new visual identity, embodies our commitment to simplifying and amplifying our clients' capabilities while emphasizing openness and collaboration."

This strategy is also supported by the main application modules of the Smart3 suite:

- **SmartMET3**: for advanced and precise measurement of critical production data.

- **SmartDEF3**: specialized in defect detection and analysis.

- **SmartYIELD3**: dedicated to yield optimization and performance improvement.

The transformation from Pollen Metrology to Pollen reflects a bold and innovative vision: to establish an open and adaptable software ecosystem capable of meeting the needs of an ever-evolving industry. The new logo, symbolizing precision, agility, and harmony, accompanies this evolution by capturing the essence of the company's mission: to nurture innovation.

About Pollen

Pollen is a leader in process control software development for the semiconductor, metrology and inspection, and process equipment industries. With its Smart3 suite, Pollen enables manufacturers and equipment suppliers to customize their tools and maximize their performance. By redefining industry standards, Pollen is committed to delivering modular, open, and adaptable solutions.

For more information: Website: www.pollen-software.com

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